



PROFESSIONAL SERVICES GROUP
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Sponsored by the New Jersey Department of Labor



“How To Hire Yourself”

Thursday, February 26, 2004

6:30 - 9:00 pm

6:30 pm	Hors d'oeuvres & Beverages
7:00 pm	Guest Speaker
8:15 pm	Power Networking Activity



Mr. Jim Brown serves as the Executive Director of the Russ Berrie Institute for Professional Sales in the Christos M. Cotsakos College of Business at William Paterson University in Wayne, NJ. After serving as Vice President - National Account Sales for Automatic Data Processing (ADP), General Manager - ITEL Corporation, and Sales Manager - Burroughs Corporation, Mr. Brown founded the Ardmore Group in 1985. Mr. Brown will speak about the similar skill sets needed to find a position in a company and starting your own business. This will be extremely interesting and a surprising eye opener to you.

Location: **William Paterson University**
1600 Valley Road
Wayne, NJ 07470

Directions: On the back

Cost/Donation: Active PSG Members (Please wear your Badge) - \$4
Prospective PSG members - \$6
Alumni - \$11
Guests - \$7

RSVP: **Career Events Committee, (973) 361-1034 or**
psgrsvp@yahoo.com, by Thursday, February 19,
2004 to receive a \$1 discount when you arrive at
the door. Because of our limited funds, all RSVPs
will be considered a prepayment.

Dress Attire: Business Casual (Suit & Tie – not required)

Don't forget to bring extra business cards

Directions to William Paterson University



Directions to 1600 Valley Road

FROM ROUTE 23:

Take Alps Road exit (Wayne). (From Route 23 North: exit directly onto Alps Road. From Route 23 South: proceed to stop sign; make a right onto Alps Road.) Proceed approximately 2 miles to the traffic light at intersection of Alps and Ratzer Roads. Turn extreme right onto Ratzer and proceed approximately 1 mile to the traffic light at the intersection of Ratzer and Valley Roads. Turn left onto Valley Road. Take for approximately 1 mile through first light (Hamburg Turnpike) to 1600 Valley Road on your right.

FROM NORTHERN NEW JERSEY VIA GARDEN STATE PARKWAY:

Take the Garden State Parkway South to exit 159, Route 80 West. Proceed to Route 23 North. *See directions from Route 23.

FROM NEW YORK CITY VIA GEORGE WASHINGTON BRIDGE OR LINCOLN TUNNEL, OR FROM EASTERN NEW JERSEY:

Take either Route 46 West, 80 West or 3 West. Proceed to Route 23 North. *See directions from Route 23.

FROM SOUTHERN AND CENTRAL NEW JERSEY VIA GARDEN STATE PARKWAY:

Take Garden State Parkway North to Exit 153B (on left), marked Route 3 and 46, West Paterson. Take Route 3 to Route 46 West. Proceed to Route 23 North. *See directions from Route 23.

FROM WESTERN NEW JERSEY:

Take Route 46 East to Route 23 North. Or, take Route 80 East to Exit 54 (Minnisink Road). Turn right to access Route 46 West. Proceed to Route 23 North. *See directions from Route 23.

FROM ROUTE 208:

Take Ewing Ave./Franklin Lakes exit. (From 208 North: proceed to stop sign, make a left onto Ewing. From 208 South: proceed to stop sign, make a right onto Ewing.) Proceed to end of Ewing Avenue. Turn left onto High Mountain Road. Continue approximately one mile to fork. Take right fork onto Belmont Avenue and proceed approximately two miles to second traffic light. Turn right onto Pompton Road. Proceed up hill to next light, make right onto the Hamburg Turnpike. Follow Hamburg Turnpike approximately 1.5 miles to Valley Road. Make a right onto Valley Road. 1600 Valley Road is approximately 1/2 mile on your right.